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Overview

Genetec to Leverage ObjectVideo OV Ready within Omnicast Video Surveillance Solution

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Integration allows users to enjoy benefits of a more unified platform for analytics and video management

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Las Vegas, NV (April 2, 2009) - ObjectVideo, the leader in intelligent video, and Genetec, the leader in IP security solutions, announced today that Genetec will integrate the ObjectVideo OV Ready™ protocol within its Omnicast video surveillance management solution to interface with ObjectVideo® OnBoard® device partners.

Events

OV Ready 1.1 is scheduled for implementation in Genetec's Omnicast as part of the Omnicast platform fall release. This implementation will further enhance the integration between ObjectVideo and Genetec products. Omnicast is an enterprise-class IP video surveillance solution that provides seamless management of digital video, audio and data across IP network.

Broadcast

"Integrating OV Ready into our Omnicast solution, emphasizes our commitment to an open platform and will leverage the use of video analytics with our technology, allowing it to work seamlessly with ObjectVideo OnBoard partners, such as Pelco," said Michel Chalouhi, Director of Product Management for Genetec.

With Omnicast enabled with OV Ready, users will now benefit from a single interface to both configure and operate an intelligent surveillance system. Through Omnicast applications, customers will be able to do real-time event monitoring and investigation based on intelligent alarm notifications. Analytics configurations that previously required the use of different user interfaces can now be performed with the user-friendly interface of Omnicast's configuration tool.

Based on XML and open web services standards, OV Ready enables seamless interoperability between any ObjectVideo OnBoard enabled device and any OV Ready-compliant system. With OV Ready, video management systems, physical security information management (PSIM) systems and other third party systems are able to deliver universal compatibility with any ObjectVideo-enabled device to create rules and receive alerts. The result is a network of intelligent ObjectVideo-enabled partners that allow system integrators and end customers to choose components that best meet business objectives, while seamlessly delivering powerful ObjectVideo capabilities.

Genetec was one of the first partners in ObjectVideo's growing OV Ready network of more than 20 companies. ObjectVideo has shown continued success in joint deployments, including Venice Castle and Naples Metro.

"Strong partners like Genetec play a crucial role in ObjectVideo's commitment to further the importance of video analytics in security and business intelligence solutions," said Bob Cutting, VP of Product Management for ObjectVideo. "The implementation of OV Ready with Omnicast will give customers an easy to use, unified platform to manage all their video solutions, including ObjectVideo analytics."

About Genetec Genetec is a pioneer in the physical security and public safety industry and a global provider of world-class IP video surveillance, access control and license plate recognition (LPR) solutions to markets such as transportation, education, retail, gaming, government and more. With sales offices and partnerships around the world, Genetec has established itself as the leader in innovative networked solutions by employing a high level of flexibility and forward-thinking principles into the development of its core technology and business solutions. Genetec's corporate culture is an extension of these very same principles, encouraging a dynamic and innovative workforce that is dedicated to the development of cutting-edge solutions and to exceptional customer care. For more information, visit www.genetec.com

About ObjectVideo, Inc. With more than 800,000 channels of video analytics sold worldwide, ObjectVideo® is the leading provider of intelligent video software. The company's innovative products convert video to data in real-time through the detection, classification and tracking of relevant activities. With this technology, end users obtain vision-based business intelligence, improve surveillance effectiveness, manage building systems more accurately and reduce loss in retail environments. ObjectVideo intelligent analytics are available to the market through original equipment manufacturers (OEMs) that embed ObjectVideo® OnBoard® processor-based technology into a wide variety of devices throughout the surveillance system. ObjectVideo's partner network includes more than 60 manufacturers and technology providers. The company holds more than 55 patents and patents pending in the field of computer vision. For more information, please visit www.objectvideo.com

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